

Market Policies & Application for Craft Vendors

Farm, Food, Educational and Entertainment Vendors *must fill in the regular applicataion*

Marblehead Farmers' Market - 2021

Site: Marblehead Veterans Middle School 217 Pleasant St (Enter from Vine St.)

Dates: Saturdays May 29th to Nov 20th Time: 9AM - Noon

2021 and Covid 19: As of the posting of this application it is hard to know what the market will look on opening day. It is expected that we will open with Covid restrictions in place. Existing vendors will receive priority. New vendors may be added as conditions allow.

A. Craft Vendor policies:

Season: The regular season will run from May 29th through October 23rd.

The Extended Season and will continue for 4 additional weeks. October 30th through November 20th

Applications: Anyone wishing to have a booth must submit the enclosed application to the Craft Manager by March 1st, at which time a jury will convene to review applications.

Applications received after March 1 will be considered on a space available basis.

Applications are screened for creativity, originality, quality, appeal, consistency with a Farmers' Market, and price point.

Vendors may only sell items listed on their application.

Craft Vendors will be reevaluated each year for suitability.

Local: Products for sale must be hand made by the applicant.

All vendors must produce their goods in New England. In the event of competing applications, the closer vendor will get preference, other factors being equal.

Craft Booth Workers: must be the artist/maker of the goods for sale.

Tents & Tables:

The Market will supply tents & tables to vendors and will usually have them set up by 7:30. Please check in with the Craft Manager or Market Manager, who will show you to your assigned spot.

Vendors must take down the tents and return them to the trailer for storage. If you require assistance, please see Market Staff and/or Market Volunteers. Please do not leave until you have assured that both your tent and your table are returned to the trailer.

Fees: \$35 for 10' of frontage for the regular season and \$20/week for the Fall extended season.

Attendance: Due to heavy demand for booth space, craft vendors will only be allowed to schedule 3 visits on mutually available dates. We will publish seasonal schedules on our bulletin board and on our web site, www.marbleheadfm.com.

Cancellations: If your plans change and you will not be available on one of your assigned dates, please inform the Craft Manager as soon as possible. We will work with you to find a possible substitute date. Late cancellations (i.e., within 5 days of the scheduled market) will result in the vendor being charged for the full booth fee. After two late cancellations, we reserve the right to cancel vendors.

Rain or Shine: The market will be held rain or shine – unless the weather is dangerous (e.g. hurricane). If the predicted weather could be damaging to your product and you choose not to come, please notify the Craft Manager via text (617-800-4226).

Start and Stop times: The market opens at 9AM, which will be signaled by the ringing of a bell. There will be no sales before the opening bell. The market closes at noon - all vendors are expected to shut down promptly - the market is run by volunteers who would like to get home to lunch and their families.

Parking: craft vendors are not assigned a parking spot and must park them at the Recreation & Parks Garage which is at the end of Vine St (past the green saw horse – a map is available).

Non-Farm Products (foods, arts & crafts, etc.) Must be high quality, locally made, handmade, take skill and creativity (e.g. not assembled from a kit), and the vendor must add at least 75% of the total value to the product. The product(s) must be complementary to a farmers' market and will be juried. We may restrict the number of vendors selling similar products.

Environmental friendliness is strongly preferred.

No Hawking: business must be conducted from inside the booth. No vendor or educational group may approach attendees outside their booths. Only performers may wander the marketplace.

Legal: vendors must be in compliance with all local, state & federal laws and regulations

Craft Vendor ONLY

Application for Marblehead Farmers' Market - 2021

Name of Business _____ **Name(s) of Participant(s)** _____

Address _____
Street City State Zip

Home phone (____) ____ -- **email** _____

Bus or Cell phone (____) ____ -- **Web site** _____

The standard booth width will be 10 feet wide – the weekly booth fee will be \$35.

Craft Vendors please suggest dates:

Items to be offered (continue on back of sheet, if necessary):

Optional environmental statement: _____

Craft Vendors, describe your process (continue on the back of this sheet) and include 3 pictures of your product(s) and 1 picture of your booth set up: Your product will be judged on creativity, originality, appeal, quality, and price point.

I have read the Market Policies and agree to abide by them and the spirit of this Farmers' Market and recognize that failure to adhere to them may result in penalties including termination:

Signature (owner of farm, business, or organization) _____ **Date:** _____

Please send this application to the Craft Vendor Manager by mail or email:

Sally Marcy
2 Crestwood Road
Marblehead, MA 01945
smarcyfm@gmail.com
617-800-4226

Overall market questions? Contact Market Manager Steve Fowler at: stevefowlermfm@gmail.com